## The Role of Disadvantaged Communities in One Water One Watershed 2.0

Why Disadvantaged Communities are important in an Integrated Regional Watershed Management Plan

By

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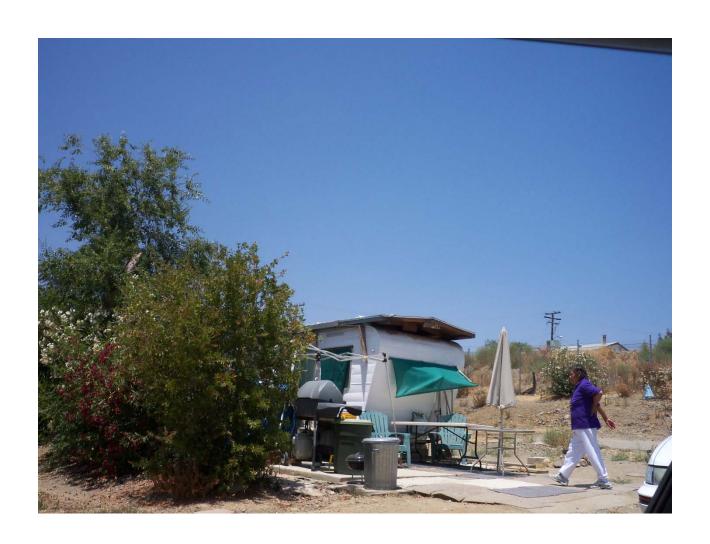
### Residents in Disadvantaged Communities in the Santa Ana Watershed face many challenges



#### The Challenges in the Disadvantaged Communities in the Santa Ana Watershed are Significant



### OWOW 2.0's DAC/Tribal Pillar is committed to spending a lot of time with the residents of Disadvantaged Communities



## We engage our Disadvantaged Communities in culturally appropriate ways



## The OWOW 2.0 Process Emphasizes communicating directly with Disadvantaged Communities

- There are challenges in communicating with Disadvantaged Communities:
- There are language barriers
- There are cultural barriers
- There is a lack of access to mainstream modes of communication
- There is Isolation from the political process

#### **Solutions:**

- Have bilingual facilitators work in the community
- Use low tech approach; flyers, one on one conversations, walk the community
- Get to know the residents!
- Encourage residents to engage in the IRWMP process

## Community meetings with the residents are critical

Community Meeting in Quail Valley, Riverside County



## The residents of the Disadvantaged Communities are our partners in OWOW 2.0



## We have made the residents of the DACS our allies

- Engaging the residents in the DACS is critical in showing them that they are an important part of the planning process
- If the project is funded, then the residents are your biggest allies in building the project
- Including the residents of the DACS in the IRWMP process brings positive PR
- Engaging the residents in the DACS early in the process is critical; you have a "shovel ready" network of residents in the next iteration!

### People want to be Involved!



#### Engage the Residents!



# The residents should be part of the Outreach Program



## The residents' participation is key to a successful DAC project in OWOW 2.0



## DWR has created a DAC Caucus to Ensure that DACS are addressed in the CA Water Plan Update 2013



# We want to work with the Public Advisory Committee



#### Questions?

